



SPONSORSHIP FULLFILLMENT REPORT

40th Annual Golf Classic

Details

March 26, 2026
Fort Jackson Golf Club



Number of Attendees: 475

INDUSTRY ATTENDANCE

5% Insurance	9% Nonprofit & Community Organizations
15% Manufacturing, Logistics & Trades	13% Financial Services
7% Food & Beverage	7% Marketing, Media & Advertising
16% Hospitality & Tourism	13% Real Estate, Construction & Development
5% Government, Education & Healthcare	10% Business & Professional Services

WHAT ARE PEOPLE SAYING?

“Having the ability to shake hands with both people I know and people that I don’t that lead local businesses in our community is unparalleled. We look for ways to do this and when you can do it in a social setting like the Columbia Chamber Golf Tournament, it elevates the relationship between these business leaders.”

- Matt Thompson | *Splash Omnimedia*

“It’s fun connecting with people in our community every year at this event.”

- Kevin Duplaga | *Columbia Fireflies*

“The Chamber team did an incredible job with the 40th Annual Golf Tournament. Pollock Company had an absolute blast and the event delivered a great experience for our team and clients.”

- Ben Carter | *Pollock Company*

“The Chamber Team always make us feel like the biggest sponsor of any event we attend!”

- Tee Sponsor



eMARKETING

Mailing List Subscribers: 6,000

1 Total Event Specific Emails Sent	29.5% Average Open
5 Total eNews Emails Sent	32.4% Average Open
14 Total Upcoming Events Emails Sent	32.75% Average Open

EVENT DESCRIPTION:

The Annual Chamber Classic is a premier golf tournament bringing together business leaders, community partners, and decision-makers for a full day of connection, visibility, and fun on the course. This signature event gives sponsors direct access to a diverse, high-impact audience and valuable brand exposure.

SPONSORSHIP BENEFITS:

- Exclusive sponsorship and social media recognition
- Company logo and hyperlink on the Chamber Classic webpage
- Recognition in Chamber Classic marketing and eCommunications
- Company tent on a tee box or hole
- Company team to participate in the tournament
- Sponsorship fulfillment report

ONLINE MARKETING

1,501 Event Webpage Views

www.columbiachamber.com

SOCIAL MEDIA

(As of 3/31/2026)

6K+ Total Impressions

